CALL FOR CHAPTERS

Edited Book on

Knowledge and Information Technology Management in the 21st Century Organizations: Human and Social Perspectives

Idea Group Publishing
Hershey, PA (USA), London (UK)
http://www.idea-group.com/

Editors

Angappa Gunasekaran         Omar Khalil

E.P. Charlton College of Business
University of Massachusetts
North Dartmouth, MA 02748-1738
USA

Mahbubur Rahman Syed

Computer and Information Sciences Department
Minnesota State University, Mankato
Wissink Hall, Mankato, MN 56001
USA

1. BOOK INTRODUCTION

The importance of knowledge and information technology management has been emphasized both by researchers and practitioners in order for companies to compete in the global market. The advance of Information technology/Information Systems has contributed greatly to the changes in the operations paradigm of manufacturing and service organizations. Now the importance of knowledge and information technology management has become crucial in the sense that there is a need to understand the business and operations strategies, and then how the development of information technology would contribute to knowledge management and hence to competitiveness. There are several books and research reports on the management of knowledge in advanced manufacturing/service organizations. However, most of them deal with the information technology management from the perspective of achieving some
improvements by investing in information technology. If companies want to compete in a Global Electronic Market (GEM), then there is a need to improve flexibility and responsiveness of organizations by focusing on human dimensions of knowledge and information technology management. These include adoption, diffusion, education and training, teamwork, information technology transfer, and cultural issues and their implications. Considering the role of human and social aspects on knowledge and information technology management, this book has been proposed to highlight the implications of human and social issues on the information technology management in the knowledge economy and in turn for an improved competitiveness of organizations.

2. TOPICS

Possible topics might include (but are not limited to):

- Management of virtual organizations in a global environment
- Community development for knowledge and information technology management
- Team building in virtual organizations
- Management of people in a physically distributed manufacturing/service environment
- Training and education for knowledge and information technology management
- Framework for development of project teams for knowledge and information technology management
- Executive education and training in knowledge and information technology management
- Customer awareness and interaction (Internet-based customer services)
- E-Commerce and knowledge and information technology management
- Information technology (Internet, WWW, Database, CAD/CAM, Multimedia) implications on knowledge management
- Creativity, innovation and knowledge transfer in E-Business
- Human resource implications on B-B and B-C and B-E E-Commerce
- International and national organizations involvement in knowledge and information technology management in the 21st century organizations
- Research and development in virtual enterprises
- Organizational design to enable knowledge and information technology management
- Alignment between knowledge and information technology management and in turn with organizational strategies.
- Learning organizations and IT management

3. SUBMISSION PROCEDURE

Academics, researchers, practitioners and members of the business community are invited to submit full chapters on or before 1 June 2001. Submission of a one-page expression of interest is encouraged by 7 March 2001. A more detailed timetable is set out below.
Proposals may address theory, research, applications, empirical analysis, and case studies, as well as describe guidelines or specific relevant projects. All chapters will be blindly reviewed. The book is scheduled to be published by the Idea Group Publishing, USA during first half of 2002.

Inquiries and Submissions can be forwarded to any one of the editors:

Dr. A.Gunasekaran  
Department of Management  
University of Massachusetts  
North Dartmouth, MA 02747-2300  
USA  
Tel: (508) 999-9187  
Fax: (508) 999-8776  
Email: agunasekaran@umassd.edu

Professor Omar Khalil  
E.P. Charlton College of Business  
University of Massachusetts  
North Dartmouth, MA 02747-2300  
USA  
Tel: (508) 999-8443  
Fax: (508) 999-8776  
Email: okhalil@umassd.edu

Professor Mahbubur Rahman Syed  
273 Wissink Hall  
Computer and Information Sciences Department  
Minnesota State University, Mankato  
Wissink Hall, Mankato, MN 56001  
USA  
Tel: (507) 389-3226  
Fax: (507) 389-6376  
Email: mahbubur.syed@mnsu.edu

4. IMPORTANT DATES

Proposals due from Authors : 7 March 2001  
Notice of Acceptance of the Proposals : 31 March 2001  
Full Chapter Submission : 1 June 2001  
Notification of Review Status : 1 August 2001  
Revised Final Chapter : 1 September 2001
5. CHAPTER ORGANIZATION GUIDELINES

Please follow the organization below in preparing your chapter:

- **Introduction**
  Describe the general perspective of this chapter. Toward the end, specifically state the objectives of the chapter.

- **Background**
  Provide broad definitions and discussions of the topic and incorporate views of others (literature review) into the discussion to support, refute or demonstrate your position on the topic.

- **Main Thrust of the Chapter**
  Issues, Controversies, Problems:
  Present your perspective on the issues, controversies, problems, etc., as they relate to theme and arguments supporting your position. Compare and contrast with what has been, or is currently being done as it relates to your specific topic and the main theme of the book.

  Solutions and Recommendations:
  Discuss solutions and recommendations in dealing with the issues, controversies, or problems presented in the preceding section.

- **Future Trends**
  Discuss future and emerging trends. Provide insight about the future of the book's theme from the perspective of your topic. Viability of a paradigm, model, implementation issues of proposed programs, etc. may be included in this section. If appropriate, suggest future research opportunities within the domain of the topic.

- **Conclusion**
  Provide discussion of the overall coverage of the chapter and concluding remarks.

- **References**
  Your references should be fully documented and organized strictly in the APA style. Consult your library or contact Order Department, American Psychological Association, P.O. Box 2710, Hyattsville, MD 20784, for a copy of their Publication Manual of the American Psychological Association - 4th edition for APA style.

- The final disk copy of the chapter should be provided only in Microsoft Word on a 3.5inch diskette. Also, please e-mail your file as an attachment.
• Three hard copies of the chapter should be included, meeting APA style guidelines.

• Make sure a basic editing of the chapter is conducted to ensure proper language usage, grammatical structures, and punctuation. Please spell-check your documents. Attention to these details will contribute to clear, concise communication of your ideas.

*It is the author's responsibility to obtain written permission to use any copyrighted materials. The publisher of the book requires a copy of the written permission submitted with the final version of the chapter.*

6. GUIDELINES FOR PREPARING ACCEPTED CHAPTERS

The paper, references, and authors biography must be submitted on diskette. The format of your diskette must be IBM Word or ASCII text or Macintosh-compatible files. Please label your disk with your last name, IBM or Macintosh, & software used.

- The text of your chapter will appear in the book exactly as submitted by you, therefore, please be sure to proof it for typographical errors.

- All text on the disk version should be left justified. Please put all primary section titles in UPPER CASE letters and subheading in both Upper and Lower Case letters. Do not number your titles (for example, 1.0 Introduction; 2.0 Background). Do not use the tab key to indent text such as paragraphs of quotes or lists because the page layout program overrides your left margin with its own, and the tabs end up in mid-sentence.

- APA (American Psychological Association) style will be followed. When you use the source in the text, author’s name and year of publication should appear (Ex., Travers, 1995). Endnotes only will be used. For full guidelines for manuscript submission, please refer to the IGP website at http://www.idea-group.com

- If your paper includes figures and tables, they should be submitted in camera ready format, even if they already appear on the disk version of your paper. Sometimes in converting to the page layout program, figures & tables become distorted. Please make the figures and tables in conservative sizes. The printable-page size (the image area) of this IGP publication is 4 1/2” x 7 1/4”, so DO NOT submit figures or tables that are larger than this because during reduction, details are often lost or type becomes so small that it is hard to read in the printed book. In addition, DO NOT use gray shading or color in your figures or graphs because if it is necessary for IGP typesetters to reduce the size of your figures, the gray shaded or color areas become washed out and in some cases disappear altogether.

- On the hard copy of your final version of your chapter, please highlight, with a highlighter pen, the words that you consider being keywords.
Further inquiries can be forwarded to any one of the editors:

Dr. A. Gunasekaran  
Department of Management  
University of Massachusetts  
North Dartmouth, MA 02747-2300  
USA  
Tel: (508) 999-9187  
Fax: (508) 999-8776  
Email: agunasekaran@umassd.edu

Professor Omar Khalil  
E.P. Charlton College of Business  
University of Massachusetts  
North Dartmouth, MA 02747-2300  
USA  
Tel: (508) 999-8443  
Fax: (508) 999-8776  
Email: okhalil@umassd.edu

Professor Mahbubur Rahman Syed  
Computer and Information Sciences Department  
Minnesota State University, Mankato  
Wissink Hall, Mankato, MN 56001  
USA  
Tel: (507) 389-3226  
Fax: (507) 389-6376  
Email: mahbubur.syed@mnsu.edu