# Description: Description: Description: Description: Description: Description: Description: Description: Description: Description: Description: URSI Logo URBS 322—Public Achievement

**PA Process**

Oveview: “Build the skills of public work”

* Define a community problem & identify stake in it
* Work on an issue with a diverse group of people
* Map the political environment
* Develop problem-solving strategies & take actions
* Evaluate your work to develop capacity for effective action

1. Exploration
   1. Public good
   2. Desired change
   3. Walking caucus
2. Issue Development
   1. Public interest
   2. Public work
   3. Personal stake
   4. Able to be researched
   5. Community map
   6. Roles (facilitator, recorder)
   7. Reflection (personal journal)
3. Problem Research
   1. Address underlying challenges
   2. Tangible outcomes
      1. Sustainable
      2. Visible
      3. Accessible
      4. Memorable
   3. Addressing diverse stakeholders
   4. Realistic
   5. Power map
4. Project Development/Action Plan
   1. Workable steps
   2. Working with others
   3. Visible work
5. Implement Action Plan
   1. Timeline
   2. Logistics
   3. Accountability plan
6. Accountability
   1. Expectations
   2. Assess results
   3. Celebrate!

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